

**MINUTES  
COMMUNITY DEVELOPMENT REVOLVING LOAN FUND  
LOAN COMMITTEE**

**Tuesday, March 15, 2016  
Room 207, City Hall, 4:00 p.m.**

**ROLL CALL:**

Gary Delveaux	x	Ald. Tim De Wane	Exc.
Matt Schueller	x	Mike Vogel	Exc.
Mike Borlee	x		

Others Present: Wendy Townsend, Julia Upfal, Economic Development; Mark and Paul Mazzoleni, PuroClean Property Restoration, LLC

The meeting was called to order by G. Delveaux at 4:00 p.m. All members were present as indicated above.

**1. Approval of minutes from January 12, 2016 meeting**

A Motion to approve the minutes of the January 12, 2016 meeting of the Revolving Loan Fund Committee made by M. Borlee, seconded by M. Schueller. Motion carried.

**2. Review the status of outstanding loans.**

A Motion was made to receive and place the report on file made by G. Delveaux, seconded by M. Schueller. Motion carried.

**3. Review and action on a Revolving Loan Fund loan application from PuroClean Property Restoration, LLC.**

W. Townsend stated that Mark Mazzoleni has been the owner of PuroClean which opened in 2008. The business specializes in providing emergency services to residential and commercial properties which have been damaged by water, fire/smoke, mold and bio-hazard waste. His business was a home-based business that quickly grew and by the start of 2009 needed to move into an office and warehouse space, along with the addition of an employee. In 2011, the business moved with a workforce of 8.5 fulltime employees. During the past two years, Mark has developed and expanded his service offerings to include a cleaning division. This service removes damaged items, cleans and stores the items until the contents can be returned to the rebuilt and cleaned location which is experiencing rapid growth. There is need for additional warehouse space and room for his twelve employees.

PuroClean Property Restoration, LLC is requesting \$125,000 for the purchase of property at 1364 Reber Street and the lender is Nicolet Bank which is first position and the City will be in second position.

A Motion was made to suspend the rules made by M. Borlee, seconded by M. Schueller. Motion carried.

M. Mazzoleni stated that they are a franchise and there is another franchise in the Fox Valley, but when they receive a call, it does not prohibit them from going in the Fox Valley. They just cannot actively market that area.

M. Schueller asked if they have relevant competitors for this service.

M. Mazzoleni stated yes that it is a good business, very competitive and it has grown. The main part of their growth has been the fire division. They engage the market very actively. There is a salesperson in their office that is in 276 different insurance agencies within 4-5 weeks.

M. Borlee stated that in six years PuroClean went from \$50,000 in revenue to \$1,000,000 which is really good.

M. Borlee stated there is an advantage when water damage occurs. PuroClean will document the damaged inventory, package, clean and store all items. The homeowner then receives everything clean and does not have to deal with soggy boxes and the mess.

A motion to return to regular order was made by M. Borlee, seconded by M. Schueller. Motion carried.

After the Committee's review of the financial information submitted, a motion was made by M. Borlee, seconded by M. Schueller and unanimously carried to provide a loan to Mark Mazzoleni, PuroClean Property Restoration, LLC. Under the following terms and conditions:

- The Loan is for \$125,000 used for land/property acquisition.
- The Loan will have a four percent fixed interest rate for a 15 year period.
- The City of Green Bay will have a security agreement and second position.
- Create the equivalent of 3 full-time positions, all of which will be made available to low-to-moderate income individuals.
- Personal loan guarantee from all principals at PuroClean Property Restoration, LLC.

#### **4. Adjourn**

There being no further business, a motion to adjourn was made by M. Borlee, seconded by M. Schueller. Motion carried.